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# ROSES for 1950



## EAST BAY NURSERY

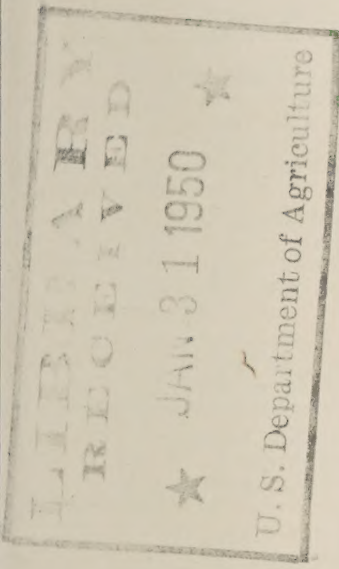
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# Bush Roses

↓ Note Quantity Desired	Amount
ANGELS MATEU. Patent 174. Large double blossom of rich salmon coral on a very sturdy bush. \$1.50—3 for \$4.00	
APPLAUSE. A sparkling light red in color. When open, flowers are perfect in shape and heavy with fragrance. \$2.00—3 for \$5.00	
AUTUMN. Deep burnt orange, streaked and blended with red. Strong and vigorous, with glossy foliage. \$1.00—3 for \$2.75	
CALIFORNIA. Patent 449. All-American Rose Selection for 1940. Long buds of unusual ruddy orange toned with saffron yellow. The outer petals are overlaid with rose. Vigorous growth with healthy glossy foliage. Fragrant. \$1.50—3 for \$4.00	
CHARLOTTE ARMSTRONG. Patent 455. All-American Rose Selection for 1941. A rose that can be recommended for all sections. Very long pointed carmine-red buds opening to deep rose-pink. Fragrant. \$1.50—3 for \$4.00	
CHRISTOPHER STONE. One of the finest red roses. Perfect form, scarlet and very fragrant. Dark green foliage, disease resistant. \$1.00—3 for \$2.75	
CRIMSON GLORY. Patent 105. Typical urn-shaped buds opening to rich crimson blossoms. Delightfully fragrant. \$1.50—3 for \$4.00	
DAINTY BESS. Single, diameter 3½-4 in., broad petaled, fimbriated edges, soft rose-pink, very distinct darker stamens. Foliage heavy. Strong; excellent blooming habit. \$1.25—2 for \$3.25	
DIAMOND JUBILEE. All-American 1948. A warm glowing buff-orange that does not fade when open but rather intensifies in color as they open. Fragrant. \$2.00—3 for \$5.00	
DUCHESS OF ATHOL. Rich bronze orange, shaded peach pink; lovely both in the bud and open form. \$1.25—2 for \$3.25	
ECLIPSE. Long streamlined buds of clear golden yellow. Strong grower, good foliage, long stems. \$1.50—3 for \$4.00	
ENCHANTMENT. Large shell pink. A really exquisite rose. \$1.50—3 for \$4.00	
ETOILE DE HOLLANDE. A very satisfactory dark, velvety red rose. Very fragrant. \$1.25—3 for \$3.25	
FANDANGO. Rich deep scarlet in bud opening to a bright cerise-red. Bud is perfect form, medium in size. Mildly fragrant. \$2.00—3 for \$5.25	
FORTY-NINER. ALL AMERICAN WINNER 1949. Brilliantly colored new rose. Long pointed buds, large double flowers rich with fragrance. Color is oriental red, the reverse side of the petals are yellow flushed pink. \$2.00—3 for \$5.00	
FRAU KARL DRUSCHKI. Buds pointed, tinged carmine-pink; flowers very large double, open, scentless, snow white, sometimes light blush pink at center. \$1.25—3 for \$3.25	
FRED EDMUNDS. All-American Rose Selection for 1944. Beautiful buds of burnt orange opening to lasting blossoms of reddish apricot, aging to orange pink. Sturdy, glossy foliage. Intensely fragrant. \$1.50—3 for \$4.00	
GOLDEN EMBLEM. Long buds of golden yellow tinted and streaked with crimson. Opens to a full golden flower. Glossy green foliage, long stiff stems. \$1.25—3 for \$3.25	
GOLDEN HARVEST. Patented. One of the finest new yellow roses. Clear yellow blooms on strong plant with abundant foliage. \$1.50—3 for \$4.00	
GOLDEN RAPTURE. Very large double clear golden yellow, old rose fragrance. \$1.00—3 for \$2.75	



# Bush Roses

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GRAND DUCHESS CHARLOTTE. Patented. All-American Rose Selection for 1943. Well formed buds of rich garnet or almost brick red, which change when the flowers open to lovely rose. The plant is big, strong and a free bloomer. \$1.50—3 for \$4.00	
HADLEY. An old favorite of rich dark red full blooms and rich fragrance. \$1.00—3 for \$2.75	
HEART'S DESIRE. Patent 501. All-American Rose Selection for 1942. Great red blooms that are not affected by hot sun. The color holds until the petals fall. A strong grower. Dark color with vigor and fragrance. Superb. form. \$1.50—3 for \$4.00	
HINRICH GAEDE. One of the most brilliant roses from the buds in orange vermillion to the open flowers of orange yellow with glowing red flush. Stems long and wiry. \$1.25—3 for \$3.25	
HOOSIER BEAUTY. Deep velvety crimson of even color, long stemmed, fragrant. \$1.00—2 for \$2.75	
J. OTTO THILOW. Considered to be one of the best rich rose-pink roses. Perfectly formed buds on strong stems with firm leathery foliage. \$1.25—2 for \$3.25	
K. A. VICTORIA. Snowy white with slight lemon tint at center. The most generally satisfactory of white Hybrid Teas. \$1.25—3 for \$3.25	
LADY FORTEVOIT. A fine garden rose for all locations. Beautiful golden yellow and apricot. Vigorous grower, continuous bloomer, fragrant, with glossy bronze green foliage. \$1.00—3 for \$2.75	
LOWELL THOMAS. Patent 595. All-American Selection for 1944. Full rich yellow similar to Golden Rapture in shape but possessing many more and heavier petals. Dark leathery foliage, good growing habits, mild fragrance. \$1.50—3 for \$4.00	
MARK SULLIVAN. Patent 599. Glowing blooms 4 - 4½ inches across the base. Golden yellow shaded with deep rose-pink and cerise. Glossy foliage. \$1.50—3 for \$4.00	
McGREDDY'S IVORY. Large, high-centered ivory white. Long buds with greenish markings, opened with perfectly shaped sweet-scented blooms \$1.25—3 for \$3.25	
McGREDDY'S YELLOW. Long pointed buds of bright buttercup yellow. Slightly fragrant. \$1.25—3 for \$3.25	
MME. HENRI GUILLOT. Patent 337. Very large cupped slightly fragrant orange coral-red. Glossy foliage. \$1.50—3 for \$4.00	

## 1950 ALL AMERICAN WINNERS

These are the roses that were judged the best for 1950. As usual the first year offered they are in short supply.

CAPISTRANO. A magnificent pink rose. This rose is a large clear rich pink and one of the most vigorous and sturdy rose plants ever produced.  
\$2.50—3 for \$6.50

MISSION BELLS. Another California developed rose. This beauty is apricot-pink, has long pointed buds and is richly fragrant.  
\$2.50—3 for \$6.50

SUTTER'S GOLD. A striking new golden rose, named in commemoration of gold discovery in California 100 years ago. A robust grower, glossy foliage, beautiful long pointed yellow buds richly shaded with orange and red.  
\$2.50—3 for \$6.50

FASHION. This new floribunda is an intense salmon orange. Each little bud is perfect for a buttonhole.  
\$2.00—3 for \$5.00



# Bush Roses

↓ Note Quantity Desired	Amount
MME. JULES BOUCHE. A large double fragrant white, center shaded pale blush. \$1.25—3 for \$3.25	
MRS. P. S. DUPONT. Reddish gold, long pointed buds opening to semi-double flowers of deep yellow, very fragrant. \$1.00—3 for \$2.75	
MRS. SAM McGREDY. Pointed bud, flower large double, fragrant, scarlet-copper-orange flushed with red on outside. Glossy foliage. \$1.25—3 for \$3.25	
NEW YORKER. A vigorous tall growing bush with huge flowers of clear dazzling red. Delightfully fragrant. \$2.00—3 for \$5.25	
NIGHT. Deep blackish crimson shaded maroon. Glossy foliage and very fragrant. \$1.25—3 for \$3.25	
NOCTURNE. All-American Winner 1948. Long cardinal red buds with darker shadings when open. \$2.00—3 for \$5.00	
PEACE. Patent 591. The only All-American Rose Selection for 1945. The marvel of this rose is the range of colors through which it passes, from yellow buds with edges picoté with cerise to a glorious 5-inch bloom of alabaster white. Each petal is edged with pink that seems to deepen as the flower opens. \$2.00—3 for \$5.00	
PICTURE. One of the finest pink roses. The strong vigorous plants are in flower all season. Flowers are long lasting pink with warm undertones of salmon. Fragrant. \$1.25—3 for \$3.25	
PINK DAWN. An intensely fragrant deep rose-pink with long pointed bud. \$1.25—3 for \$3.25	
PRES. HERBERT HOOVER. Very fine multicolored rose combining shades of cerise-pink, flame and scarlet on a yellow ground. Long buds on very long stems open slowly into exquisitely fragrant flowers \$1.25—3 for \$3.25	
RED TALISMAN. A striking red sport of Talisman with the same handsome buds which are maroon-red opening to velvety blood red that varies much with the weather but is best when it is cool. \$1.25—3 for \$3.25	
ROSE MARIE. A well formed bright pink rose. Long buds and sweetly fragrant flowers. \$1.00—3 for \$2.75	
RUBAIYAT. Patented. The 1946 All-American Rose. A brilliant red with a profusion of long, graceful buds opening gracefully and releasing their wealth of old Rose fragrance and revealing a glorious riot of deep crimson, outside of the petals are accented by a delicate lighter shade. Extra tall, vigorous and disease resistant. \$1.50—3 for \$4.00	
SAN FERNANDO. 1948 All-American Rose Selection. large, many petaled lovely rose of currant-red. Pointed well-formed buds open to brilliant scarlet releasing a heavy pleasing perfume. Long stems for cutting. Foliage luxuriant. \$2.00—3 for \$5.00	
SAN GABRIEL. Patented. Long, pointed buds of glowing saffron with a heavy overlay of tangerine orange and red. Saffron yellow at the base of each petal. Flowers open showing a profusion of color. Free flowering with pleasing fragrance. \$2.00—3 for \$5.00	
SAN LUIS REY. A rich golden yellow. The flowers are full petaled and open from long pointed buds of Guinea gold \$2.00—3 for \$5.00	
SATURNIA. Brilliant cardinal red petals with a reverse of salmon yellow and copper. Rich fruity fragrance, glossy foliage. \$1.50—3 for \$4.00	
SHOW GIRL. Large buds of deep pink—deeper color in the early season than in the later part of the year. \$1.50—3 for \$4.00	
SIGNORA. Patent 201. Known in the trade as an improved Talisman. Very double and fragrant. Blooms on a vigorous and branched plant. \$1.50—3 for \$4.00	



# Bush Roses

↓ Note Quantity Desired	Amount
SNOWBIRD. Our favorite white rose. Buds small but exquisitely formed. Open blooms very full and double. Blooms profusely. Nice fragrance. \$1.00—3 for \$2.75	
SONATA. Patented. One of the finest deep pink roses. Good in all stages. Brilliant in color and foliage. \$1.50—3 for \$4.00	
SOUTHPORT. Lovely buds opening quickly to loosely but gracefully formed brilliant scarlet flowers. An exceptionally beautiful red rose with delicate fragrance. \$1.00—3 for \$2.75	
SWEET SIXTEEN. Always dainty and fresh looking either in bud or full flower. Pink with tints of gold and rose. Sweetly fragrant. \$1.50—3 for \$4.00	
TAFFETA. The color is changeable throughout the season but always a harmonious blending of popular rose-pink salmon and apricot with carmine-rose. Vigorous, upright growth. \$2.00—3 for \$5.00	
TALLYHO. All-American 1949. Outside petals rich crimson, inside a delightful shade of pink. Buds before opening are red, blooms large with spicy fragrance. \$2.00—3 for \$5.00	
TALISMAN. A popular old favorite. Vividly colored with golden apricot, pink and carmine with many splashes, streaks and blends. Flowers fairly double, have long stems for cutting. \$1.00—2 for \$2.75	
TEXAS CENTENNIAL. Patent 162.. A very popular sport of Pres. Hoover. The color is a bright glowing carmine with a deep blood red shading. \$1.50—3 for \$4.00	
THE DOCTOR. Enormous fragrant flowers, semi-double satiny pink. \$1.25—3 for \$3.25	
VILLE DE PARIS. Open flowers of clear sunflower yellow with a delicious tea fragrance. Foliage deep glossy green. \$1.25—3 for \$3.25	

## SPECIAL

10% Discount on Any 10 Roses  
10% Discount on Any 6 Tree Roses

# Climbing Roses

CL. BELLE OF PORTUGAL. Large flowers of delicate soft pink fringed with salmon. Because of its strong growth it does not bloom in the first year after planting, but thereafter produces a mass of beautiful blooms in April through June. \$1.25—3 for \$3.25	
CL. CRIMSON GLORY. Rich crimson with a fascinating fragrance. Long blooming season. \$2.00—3 for \$5.00	
CL. DAINY BESS. An exquisite free flowering single rose, apple blossom pink with bright red stamens. \$1.25—3 for \$3.25	
CL. DUCHESS OF ATHOL. Rich bronze orange flowers shaded with peach pink. An outstanding variety. \$1.25—3 for \$3.25	
CL. ETOILE DE HOLLANDE. The climbing form of the very popular dark velvety red rose \$1.25—3 for \$3.25	
CL. GOLDEN EMBLEM. A rampant climber with enormous heavy canes, producing quantities of double golden flowers. \$1.25—3 for \$3.25	



# Climbing Roses

↓ Note Quantity Desired	Amount
CL. HIGH NOON. All-American for 1948. A clear shining yellow with lovely buds and medium sized open blooms. It is not a rampant grower but ideal where a small climber is needed. Almost thornless. \$2.00—3 for \$5.00	
CL. HINRICH GAEDE. Patent 244. Unsurpassed for brilliance of color. Buds of vermillion flowering orange yellow with glowing red flush. A strong climbing plant of exceptional vigor and beauty. \$1.50—3 for \$4.00	
CL. HOOSIER BEAUTY. An old favorite. Deep velvety crimson, long stems, fragrant. \$1.25—3 for \$3.25	
CL. J. OTTO THILLOW. Rich glowing rose-pink, perfect form. Considered the best of its color. \$1.50—3 for \$4.00	
CL. K. A. VICTORIA. Strong growing, free blooming climber. Large double white flowers. \$1.25—3 for \$3.25	
CL. LADY FORTEVIOT. Large showy flowers of apricot yellow, freely and continuously produced. \$1.25—3 for \$3.25	
CL. LOS ANGELES. The color is a rich flame-pink shaded golden yellow. \$1.25—3 for \$3.25	
CL. MCGREDY'S YELLOW. Bright buttercup yellow. One of the finest of the older roses. \$1.25—3 for \$3.25	
CL. MARY HART. Red sport of Talisman. Very fragrant, dark glossy foliage. \$1.50—3 for \$4.00	
CL. MLE. CECILE BRUNNER. Climbing form of the ever popular polyantha, which produces quantities of perfect miniature buds and roses. Foliage dense and handsome, covering a vigorous vine. \$1.25—3 for \$3.25	
CL. MRS. E. P. THOM. More free-flowering than the bush type with the same flawless yellow buds and flowers. \$1.25—3 for \$3.25	
CL. MRS. SAM MCGREDY. Patent 394. You will enjoy this dazzling rose. Coppery orange flushed with red on outside. Long pointed buds, lasting flowers. \$1.50—3 for \$4.00	
CL. PAUL'S SCARLET. Brilliant scarlet flowers borne in profuse clusters. Very colorful and very popular. \$1.25—3 for \$3.25	
<div style="border: 1px solid black; padding: 10px;"> <p>*CL. PEACE. New this year. We are pleased to offer a limited supply of this most popular rose. Has all the good habits of the bush variety. Free blooming, good foliage. *Sorry—This we are limiting, one to a customer. \$2.00</p> </div>	
CL. PICTURE. Patent 524. Strong growing climber covered with pink blooms, having warm undertones of salmon. A great favorite. \$1.50—3 for \$4.00	
CL. PRES. HERBERT HOOVER. Vigorous climber sporting its lovely multicolored blooms of yellow shaded pink, red and buff in great profusion. Better than bush type for garden performance. \$1.25—3 for \$3.25	
CL. ROSE MARIE. Bright pink. Good the year round. \$1.25—3 for \$3.25	
CL. SANTA ANITA. A lovely clear pink. Excellent for cutting. \$1.50—3 for \$4.00	
CL. TALISMAN. One of the best of all. Flowers the same wonderful color and lovely form as the bush variety. A very free bloomer. \$1.25—3 for \$3.25	
CL. TEXAS CENTENNIAL. Patent 565. A climbing form of a very excellent red rose. Profuse blooming. \$1.50—3 for \$4.00	
CL. YELLOW CECILE BRUNNER. Golden yellow with orange center. Double and fragrant. A nice climbing rose. \$1.25—3 for \$3.25	



# Floribunda Roses

↓ Note Quantity Desired	Amount
BETTY PRIOR. Large branching clusters of single pink blooms resembling dogwood in color and shape. \$1.25—3 for \$3.50	
CHATTER. Velvety textured bright crimson flowers averaging three inches across cover these sturdy two-foot plants. \$1.25—3 for \$3.25	
ELSE POULSEN. Bright rose-pink clusters on long stems. Foliage dark, glossy. \$1.25—3 for \$3.25	
FASHION. This new 1950 All American floribunda is a wonderful addition to this lovely group. If you are one of the many that love this group, be sure you don't miss this little jewel. Limited supply. \$2.00—3 for \$5.00	
FLORADORA. Bright orange-red flowers. The exquisitely formed buds open into full double flowers resembling a perfect little camellia. \$1.25—3 for \$3.25	
GOLDILOCKS. Patent 672. The only true golden Floribunda. Buds open slowly and gracefully to form long lasting flowers. The plants have a dense, spreading, well-balanced habit of growth. \$1.50—3 for \$4.00	
MLLE. CECILE BRUNNER. The "Sweetheart Rose." Perhaps the most popular polyantha rose in California. Produces quantities of perfect double pink miniature buds and flowers in clusters on a vigorous bush. \$1.00—3 for \$2.75	
PINKIE. All-America Winner 1948. A baby rose that blooms with profusion. Dainty little pink buds that are long and slender and perfect in every detail. Bush grows to 2 feet. \$1.50—3 for \$4.00	
PINOCCHIO. Patent 484. A charming polyantha, gay salmon-pink blooms in large clusters on a bushy plant about 2 feet high, in such profusion that at times there is little foliage to be seen. Blooms continuously over long season. Very effective in groups or borders. \$1.50—3 for \$4.00	
RED RIPPLES. Large clusters of dark red flowers, each of boutonniere type and perfect in form. \$1.25—3 for \$3.25	
ROSELFE. Silvery-pink gardenia-ilke flowers, extremely double and produced in a delightful profusion all summer. \$1.25—3 for \$3.25	
WORLD'S FAIR. Deep crimson fading to scarlet flowers in clusters. Spicy fragrance. Leathery foliage.	

## SPECIAL

10% Discount on Any 10 Roses  
10% Discount on Any 6 Tree Roses

# Standard (tree) Roses

For Full Description See Bush Roses	
APPLAUSE. Sparkling light red. \$5.00	
AUTUMN. Deep burnt orange streaked and blended with red. \$4.50	
CALIFORNIA. Unusual ruddy orange toned with saffron-yellow, outer petals overlaid with rose. \$5.00	
CAPISTRANO. Pink \$5.50	
CHARLOTTE ARMSTRONG. Patent 455. Carmine red with buds opening to deep rose-pink. \$5.00	
CHRISTOPHER STONE. Scarlet. \$4.50	
DUCHESS OF ATHOL. Bronze orange shaded peach pink. \$4.50	



# Standard (tree) Roses

↓ Note Quantity Desired	Amount
ECLIPSE. Clear golden yellow.	\$5.00
ETOILE DE HOLLANDE. Velvety red.	\$4.50
FRAU KARL DRUSCHKI. Best pure white. Large flowers and buds, heavy foliage.	\$4.50
FORTY-NINER. Oriental red, reverse side yellow.	\$5.00
FRED EDMUNDS. Reddish apricot.	\$5.00
HADLEY. Rich dark red.	\$4.50
HINRICH GAEDE. Orange yellow, red flush.	\$4.50
J. OTTO THILOW. Clear rose pink.	\$4.50
K. A. VICTORIA. Snowy white.	\$4.50
LADY FORTEVIOT. Golden yellow and apricot.	\$4.50
MARK SULLIVAN. Golden yellow shaded deep rose pink and cerise.	\$5.00
McGREDY'S IVORY. Ivory white.	\$4.50
MISSION BELLS. Apricot.	\$5.50
MME. HENRI GUILLOT. Buds orange red and rose opening to raspberry pink with gold suffusion.	\$5.00
MRS. E. P. THOM. Canary yellow.	\$4.50
MRS. P. S. DUPONT. Reddish gold and yellow.	\$4.50
MRS. SAM McGREDY. Copper orange flushed with red on outside.	\$4.50
NOCTURNE. Cardinal-red.	\$5.00
PEACE. Patent 591. A large bright yellow sometimes showing light pink where the petals turn over.	\$5.00
PICTURE. Soft pink.	\$4.50
PRES. HERBERT HOOVER. Rose, copper and gold. Strong grower.	\$4.50
RUBAIYAT. Brilliant red.	\$5.00
SNOWBIRD. White.	\$4.50
SOUTHPORT. Brilliant scarlet.	\$4.50
SUTTER'S GOLD. Yellow.	\$5.50
TAFFETA Carmine bud opens to show clear rose-pink, fragrant flowers. All-American winner 1948.	\$5.00
TALISMAN. Rose and gold.	\$4.50
TALLYHO. Outside petals rich crimson, inside a delightful shade of pink.	\$5.00
TEXAS CENTENNIAL. Glowing carmine with deep blood red shadings.	\$5.00

TREE ROSE DISCOUNT 10% ON 6 OR MORE  
Packing charges on Tree Roses \$1.00 per tree.  
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